

From a cattle feed factory to an outmost creative venue!

VEGHEL

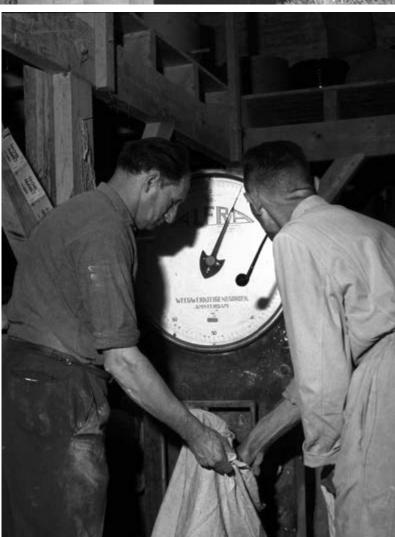
HOLLAND

#### "We will take you back in time while providing nowadays facilities"

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# LOCATION AND HISTORY

#### **CHV Noordkade**,

#### a highly inspirational industrial venue

Situated in the heart of Brabant you will find this industrial and widely applicable event venue, on 'de Noordkade' in Veghel. This venue offers various places for rent that provide the perfect setting for a possible congress, business meeting, dinner, drink or business party. The venues display a robust appearance. A lot of original elements such as unpolished walls, roof constructions and machines were preserved during the renovation. The venues measure up to the modern requirements, but nevertheless make you feel like you are back in time.

The rich history of De Noordkade goes all the way back to the beginning of the 20th century. That was the time Veghel opened its own port and the place where in 1915 the first buildings of the Coöperatieve Handelsvereniging arose, that later on became the biggest cattle feed factory of Europe. Nowadays these buildings are for monumental purpose as the industrial purpose has disappeared, but the ambiance is certainly maintained. CHV now stands for Cultuur Haven Veghel (cultural harbor Veghel). These days the complex consists of, among other things, a contemporary theater, inpsiring event venues and a unique culture café.



C. H. V. van de N.C.B. VEGHEL

"Did you know that by organizing your event with CHV Noordkade you support art and culture?"

5 KOEKBOUW

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#### ACCESSIBILITY 6

The central position close to 's-Hertogenbosch, Eindhoven, Nijmegen and even Brussels and Antwerp makes Veghel a perfectly accessible location.



# "Easily accessible from all parts of the country with a limited travelling time."

### KOEKBOUW

When you enter de **Koekbouw**, it is impossible not to be impressed by this imposing place. Old elements are combined with the comfort of today. The fine incidence of light, the robust walls, the authentic factory lighting and the internal crane track that still adorn the interior, are responsible for the rough appearance and make you feel as if you are back in time. Equipped with a multifunctional walkway that covers the full length of the room and its own café, which can be reached by using the aforementioned walkway, the koekbouw provides you with all conveniences. The 100 years old Koekbouw was originally a warehouse for cattle cakes. Today it is a characteristic hall that is used for expositions, dinners, dance events, company parties and conventions.

#### facilities

- basic work lighting
- use of daylight or possibility to darken fully
- walkway that covers entire length
- water supply and drain
- high voltage power supply

#### backstage

- artists café with fixed bar and smoking area
- 3 x ladies' room, 1 x men's room and 2 x urinal
- dressing rooms:
  - 1x dressing room 6 x 4 meters
  - 1 x dressing room 6 x 5 meters,
    Can be divided in two separate
    dressing rooms
- Equiped with mirror and sink with warm water

### MALERij

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STRAW

The industrial inner garden of CHV Noordkade exudes history. In the attic of the **Malerij** you are able to admire the impressive storage silos and the large mixing machines which complete the Malerij. It is just a sample of the industrial heritage that has been preserved when the old factory was repurposes. The Malerij is, among other things, suitable for drinks, parties and fairs, but because of its central position within the factory it is also perfectly suited as a plenary foyer for larger events.

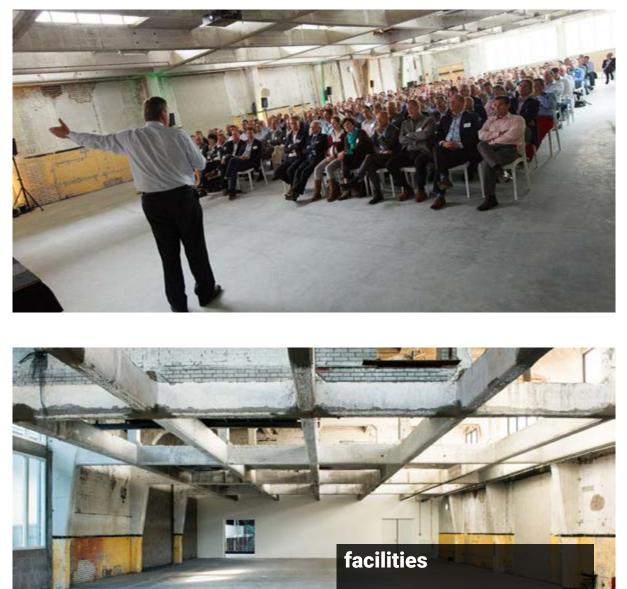
#### facilities

water supply and drainhigh voltage power supply

"The building is heated with residual heat from DMV International. Such a sustainability!"

### 9 WALSMALERIJ III

The concrete construction and open structure of the ceiling make **Walsmalerij III** an inspiring venue for the more intimate conferences, presentations and workshops. In the former storage area, many details are visible of the traditional way of constructing concrete structures. Walsmalerij III conveys, just like most venues at CHV Noordkade, an 'urban' look.

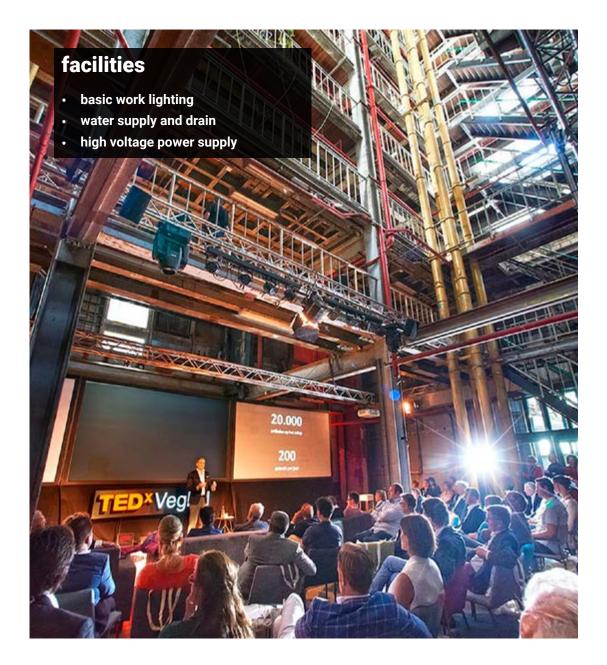


• underfloor heating and daylight

### NPF TOREN

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Hidden in the heart of the building is certainly one of the most impressive areas of the factory, the **NPF Toren**. With the imposing steel structures, stairs, pipes and funnels in the more than 30 meter high tower, it is like entering the world of Escher. The new Persvoeder Fabriek was built in 1956 for the production of cattle cakes. During the renovation of the CHV factory, everything in the NPF Toren was left intact. This makes it the perfect venue for everything that is not common: for example for that one daring presentation or power speech. The machines that are still fully present provide a unique setting for your event.



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### THEATERZAAL

The modern **Theaterzaal** opened in 2018 and features the latest theater techniques, including full, sustainable LED theater lighting. The dark walls accentuate the industrial atmosphere of the CHV site. Because the room is split into a room part and a balcony, the room is suitable for both large and slightly smaller groups.

#### facilities

- basic work lighting
- standard lights and sound system
- high voltage power supply
- fixed stage
- luxury theater seats
- 3 x 1-person dressing rooms with own sanitary
- 2 x group dressing rooms with own sanitary
- artists café

"Creating a program would have been impossible without the enthousiastic and diligant involvement of CHV"

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NPF TOREN

Cultuurconnectie -



"Amazing event venue! Everything was well taken care of and ready well before commencement. Great solution-thinking mentallity and flexibility, even last-minute changes were taken care of"

Friesland Campina -





# THEATERFOYER

The **Theaterfoyer** exudes atmosphere and warmth. The tropical plants and the flowing water, which seems to come directly from the harbor, really make this venue a unique place. The foyer consists of two floors, with fixed bars. This makes the foyer the right place for various occasions such as a drink, reception or even a walking dinner.

#### facilities

- basic work lighting
- atmospheric lighting
- fixed bars
- combination of high and low furniture

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high voltage power supply

"Twelve venues each with their own eye-catching character."

### 15 PODIUMZAAL

In the **Podiumzaal** you will experience the special feeling that was so characteristic of the 'underground pop and beat cellars' in the 60s-70s. The distinctive room has pleasant acoustics and is equipped with basic facilities for light and sound. As the name suggests, the room has a large stage, making it perfectly suitable for presentations or performances.





### AFZAKKERij

Formerly the place where cattle fodder was 'sagged' and packed in paper bags, nowadays, it is the setting of an characteristic **café**. It forms the beating heart of the Cultuurfabriek, where art and culture organizations are housed. It offers a warm welcome to both the 'residents' of de Noordkade and external guests. Matrials from the old factory were repurposed to create the special interior of De Afzakkerij and were given an extraordinary second life with this. In suitable weather conditions you might want to find your way to the outdoor terrace, attractively located on the old inner harbor.



# APOTHEEK

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The old grain silos in de **Apotheek** recall the function that this space once had: the mixing and blending of veterinary medicines. This practical room filled with daylight has a fixed bar, lighting facilities, a beautiful photo wall that portrays the CHV of the past and a large outdoor balcony that looks out onto the harbor of Veghel. This venue is suitable for receptions, meetings and parties.

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#### facilities

- basic atmospheric lighting
- water supply and drain
- high voltage power supply
- high and low furniture present
- fixed bar
- large outdoor balcony

### MAGAZIJN

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Where previously the stock of jute bags was stored, it has now been turned into a multifunctional space for presentations and performances. Thanks to the light and sound facilities and the warm dark red velvet curtains, het Magazijn can be made suitable for almost any activity. The furniture in the room can be placed in the desired arrangement. In addition, the room has an extendable grandstand with 99 comfortable theater seats.

#### facilities

- basic work lighting
- standard theaterlight and sound system
- high voltage power supply
- airconditioner
- extendable grandstand
- 100 chairs present
- dressing room with private toilet and shower

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"We enjoyed a wonderful party, completely in festival setting, with delicious food, cocktails, amazing music, hilarious photobooth and a cartoonartist. It was organized to perfection!"

Boels Zanders Advocaten -

## **PRINS BERNHARDZAAL**

This former boardroom of the Cooperative Trade Association, CHV in Dutch, is named after HRH Prince Bernhard, who was a guest there on September 6th 1949 during an official company visit. The original wooden paneling and special wall coverings with a photo from 1936 let you experience the history. The **Prins Bernhardzaal** has a beautiful view of the grain silos on the outside area.

#### facilities

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- plasma-tv
- airconditioner
- authentic conference table with chairs
  \* not accessible by elevator



### VERGADERZAAL

The Vergaderzaal has a lot of light and offers views of the Veghel church and SIEMei museum. Because of the flexible room arrangement, De Vergaderzaal can be transformed into a space suitable for meetings or for small presentations or workshops.



- basic work lighting
- fixed projector screen
- conference tables with seats

ANN IN

balcony

### CATERING

Besides Events and Culture, Food is the third pillar of CHV Noordkade. We offer a wide range of options for catering during your event, in which in we are happy to cooperate with our 'fellow residents', but also with various regional caterers. Restaurant and caterer DIS is located at CHV Noordkade and presents your culinary interpretation for lunch, dinner or party evening in an attractive way.

The entrepreneurs of **De Proeffabriek** are also a tasteful addition to your event. For example, we are happy to serve the wines of Wine2Proof, serve a 'Brabants worstenbroodje' from Bakkerij Van Leur or prize-winning fries from Pieperz.

Taking care of catering in-house is also possible.



"The thoughts of the Cooperative Trade Association (CHV in Dutch) of the past continue to exist on the new CHV Noordkade"



### **GENERAL INFORMATION**

- Podiumzaal, Vergaderzaal, Prins Bernhardzaal, Magazijn, Apotheek and Café de Afzakkerij all have basic furniture. Additional furniture, the arrangement and decoration of the event venue can be taken care of by us in collaboration with various partners.
- We offer a wide range of options for catering, whereby we cooperate with various caterers from the region, including caterer DIS, wich is located on de Noordkade. Taking care of the catering in-house is also possible. We charge a 10% payment on F&B sales. We will take care of the drinks in the Podiumzaal, Afzakkerij, Apotheek, Magazijn and theTheaterfoyer
- Public Wi-Fi network available
- Wheelchair friendly

#### **Extra options**

We are happy to help you with the details of your event. We apply attractive rates for your extra wishes.

- Parking assistance
- Final cleaning
- Administrator
- Wardrobe staff
- Security
- Fire watch

- First aid
- Lavatory attendant
- F&B employees CHV
- Audiovisual equipment and interior design
- Location manager
- Sanitation



# 24 SPECIFICATIONS AND PRICES

	Persons			Measurement			Price	
	Reception	Theatre	Dinner	Surface (m²)	Length (m)	Width (m)	1/2 day	Day
Koekbouw	1400	1000	800	1.052,9	67	15,7		3225
Malerij	400		200	540	27	20		875
Walsmalerij III		350		464	32	14,5		800
NPF toren	250	150	80	436,6	20,4	21,4		680
Theaterzaal		696		269 209 **	11 **	19 **		2525
Theaterfoyer ground floor	450		100	550				700
Theaterfoyer first floor	250		70	388				500
Podiumzaal	400	250		238 133 **	17 9,5 **	14 14 **	470	645
Afzakkerij	350			400 95 *	20 10 *	20 9,5 *	695	995
Apotheek	150	125	70	160 64 *	16 16 *	10 4 *	375	510
Magazijn	125	100		150	15	10	265	365
Prins Bernhardzaal			10	37,5	7,5	5	78,50	110
Vergaderzaal		30	18	43,2 16 *	9 4 *	4,8 4 *	78,50	110

\* Balcony/Terrace

\*\* Stage

All prices mentioned are subject to change and exclude VAT, audiovisuele equipment and catering.



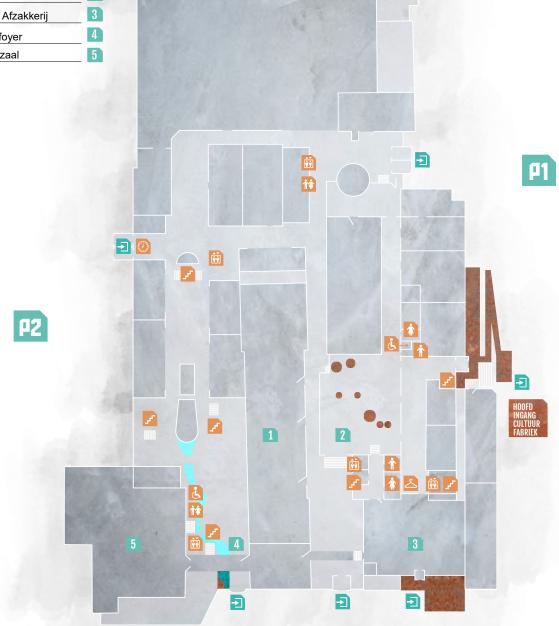
500 cars can be parked free of charge on P1, P2 and P3. Price on request for more cars.



# 26 FLOOR PLANS

#### Ground floor

Koekbouw	1
Malerij	2
Café de Afzakkerij	3
Theaterfoyer	4
Theaterzaal	5



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#### First floor





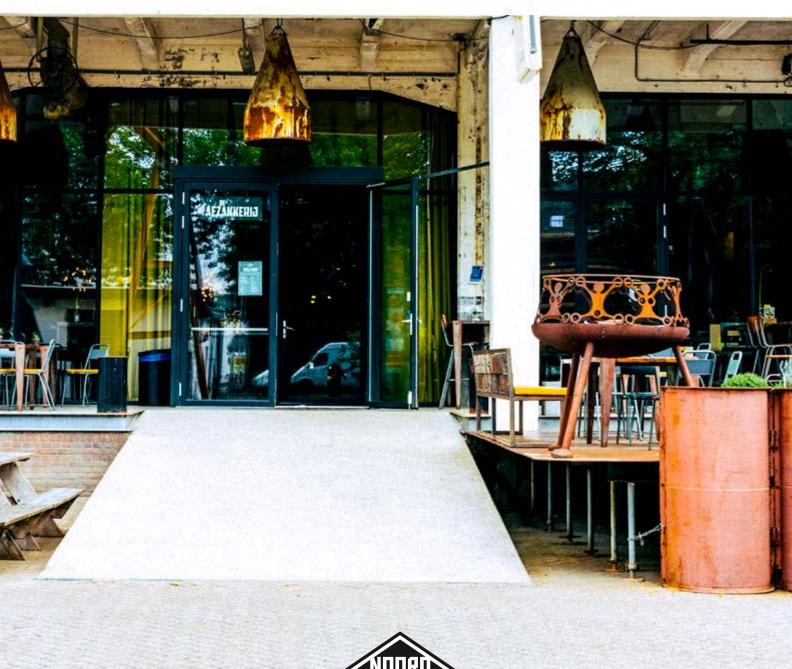


#### CULTUUR HAVEN VEGHEL Evenementen en horeca

#### **CHV NOORDKADE**

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